# **ANNEX A. APPLICATION FORM**

# **Expression of Interest: Eco-Innovation Challenge**

## **1. Basic Information**

* **Project Title:**
* **Applicant Name(s):** Organization name or individual/team names
* **Applicant Type:**
* NGO
* Start-up/SME
* Research Institution/University
* Commercial/industrial association
* Individual
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_
* **Country of Registration / Residence:**  
   Must be a World Bank−eligible country
* **Target Country for Implementation: (Focus Country Window only)**
  + Georgia
  + Moldova
  + Türkiye
* **Contact Person:  
  - Name:  
  - Email:  
  - Phone (optional):**

## **2. Eco-Innovation Description**

*(Max 500 words)*

Briefly describe your solution. What is it? How does it work? Why is it innovative?

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## **3. Pollution Problem Addressed**

* Agricultural/livestock runoff
* Undertreated municipal wastewater
* Chemical/industrial pollution (including non-hazardous war-related pollution)
* Marine litter (including non-hazardous war-related marine litter)

*(Select all that apply and explain briefly how your solution addresses each one selected)*

## **4. Intended Use of Support**

* **For BBSEA Focus Country Window (Grant):**Describe how the grant funding (USD 50,000–300,000) will be used. Include your implementation plan, key activities, and any partners involved.
* **For Greater Black Sea Window (Technical Assistance):**Describe how the in-kind technical assistance (valued at up to USD 20,000) will help you advance your innovation. Please mention specific areas where you need support (e.g., product development, market strategy, financing plan, partnerships, etc.).

## **5. Stage of Development**

Briefly describe your current stage (e.g., concept, prototype, pilot, ready to scale). Include technology readiness level (TRL), if known.

## **6. Preliminary Budget Estimate (Focus Country Window only)**

**All budget estimates should be presented in U.S. Dollars (USD).**

## (Please select the estimated budget range for your project. This is not a final budget, but a preliminary estimate.)

## $50,000 - $100,000

## $100,001 - $200,000

## $200,001 - $300,000 (Please note the maximum grant is $300,000)

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## **7. Scalability Potential**

Explain how your solution could be scaled beyond the initial pilot or target region. What is the potential for regional, national, or international replication?

## **8. Justification of Innovation**

Why is your solution considered an eco−innovation? Highlight what makes it novel, effective, or more sustainable than existing approaches.

## **9. Applicant Experience**

Provide a brief overview of relevant experience, technical expertise, and similar projects or initiatives you’ve led or been part of.

## **10. Infrastructure Component (Focus Country Window only)**

* This project involves low-risk infrastructure or minor installations
* This project does not involve infrastructure

If applicable, briefly describe the nature of the infrastructure (e.g., green filtration system, waste sorting unit, small−scale constructed wet lands).

## **11. Additional Information (Optional)**

Add any other details you feel strengthen your application, including partnerships, gender inclusion strategies, community engagement, etc.

**12. Publicity and Communication Consent**

To showcase the exciting eco-innovations from this challenge and inspire others, we intend to feature a summary of selected innovations on our official website and social media platforms. This will typically include the project title, a brief description of the innovation, and the applicant/organization name.

Please indicate your consent below. Your decision **will not affect the evaluation of your application in any way.**

*(Please select one option)*

* **Yes, I consent** to having a summary of our innovation potentially featured on the BBSEA website and/or social media channels.
* **No, I do not consent** to having our innovation featured.

## **Declaration**

I confirm that the information provided in this Expression of Interest is accurate and that I/we are not disqualified from participating under UNOPS or World Bank eligibility criteria.

* **Name:**
* **Date:**
* **Signature:** (Type name if submitting electronically)

### **📤 Submission Instructions**

Send this completed form by **14 November 2025** to: **BBSEA.EIC@unops.org**

Subject line: **EOI for the Eco-Innovation Challenge**